

A Salute to Blacks In Action 2017

“Saluting the Colors of Change”

Board of Directors

Irene E. Hylton, Ph.D.
President

Angela Jenkins
Vice President

Elizabeth Abel
Secretary

Patricia Y. Mack
Treasurer

Marjory Thompson
Financial Secretary

Board Members

Vashti N. Burke

Leslie Davis

Andrea Moore

January 2017

Dear Patron,

On May 6, 2017, our not-for-profit foundation, Pearls & Ivy Foundation of Westbury, Inc., in support of Alpha Kappa Alpha Sorority, Inc., Pi Pi Omega Chapter, will host our biennial event, which has as its theme “A Salute to Blacks in Action: Saluting the Colors of Change”. This event will commemorate Pi Pi Omega Chapter’s 30th Anniversary. The event will be a dinner dance held at the Leonard’s Palazzo, 555 Northern Boulevard, in Great Neck, New York. All proceeds for this event will be used for scholarships and community service programs.

We are developing, with your support, a souvenir program journal that will contain merchant and business ads, as well as congratulatory messages to the chapter, its members and our distinguished honorees. This year our honorees will be members of the National Pan Hellenic organizations who have made a significant impact in their communities.

Your contribution will make a difference and we appreciate your support.

Sincerely,

Irene E. Hylton, Ph.D.
 President, Pearls & Ivy Foundation of Westbury, Inc.

Payments can be made via checks/money orders payable to “Pearls & Ivy Foundation of Westbury, Inc.”

Pricing for the advertisements are as follows:

Back Cover	\$300	Half Page	\$80
Inside Back Cover	\$250	Quarter Page	\$50
Inside Front Cover	\$200	Business Card	\$25
Full Page	\$150	Patron	\$10

For submission, email your journal ad **and** the Souvenir Journal Advertising Order Form to **ASBIAjournal@gmail.com**. Use high-resolution images (at least 300dpi) to ensure high-quality, clear ads. All submitted Ads must be *CAMERA READY* * in JPEG or MS Word file formats. PNG, JPEG and JPG file formats are preferred. Be sure to include all requested information on the Souvenir Journal Advertising Order Form in your email. Include your name in the submission file name.

* *You must submit a camera-ready ad. ABSOLUTELY NO PDF FILES. Requests for an in-house design for your ad will be an additional \$10 fee.*

All submissions and payments must be received by April 1, 2017

Send your payment along with your completed Souvenir Journal Advertising Order Form with your check or money order to the solicitor, or mail the form with your payment to the address listed below:

Pearls & Ivy Foundation of Westbury, Inc.
P.O. Box 10072
Westbury, NY 11590

Souvenir Journal Advertising Order Form

Pearls & Ivy Foundation of Westbury, Inc.
In Support of
Alpha Kappa Alpha Sorority Incorporated, Pi Pi Omega Chapter
 Presents

A Salute to Blacks In Action 2017 “Saluting the Colors of Change”

Use high-resolution images (at least 300dpi) to ensure high-quality, clear ads. Ads must be *CAMERA READY** in PNG, JPEG, JPG or MS Word file formats. JPEG, and JPG file formats are preferred. Be sure to include all requested information on the Souvenir Journal Advertising Order Form in your email. Include your name in the JPEG, JPG or MS Word file name.

** You must submit a camera-ready ad. **NO PDFs.***
Requests for us to design an ad for you will be an additional \$10 fee.

All submissions and payments must be received by April 1, 2017

To submit your ad, email your *CAMERA-READY* journal ad **and** your completed Souvenir Journal Advertising Order Form to ASBIAjournal@gmail.com.

To send your payment, please return a copy of your completed Souvenir Journal Advertising Order Form with your check or money order to the solicitor or mail the form with your payment to the address listed below:

Pearls & Ivy Foundation of Westbury, Inc.
P.O. Box 10072
Westbury, NY 11590

If you have any questions, contact Marica Myrie at ASBIAjournal@gmail.com

Name:							
Day Phone:				Evening Phone:			
Address:							
City:			State:			Zip:	
Email Address:							
Ad Filename:							
Solicited by:							
Advertisement Sizes – SELECT ONE						Totals	
	Back Cover	\$300			Half Page	\$80	<i>Cost of Ad Size Selected</i>
	Inside Back Cover	\$250			Quarter Page	\$50	
	Inside Front Cover	\$200			Business Cards	\$25	<i>Add \$10 if you are requesting us to design an ad for you</i>
	Full Page	\$150			Patron	\$10	
TOTAL ENCLOSED							
Make check or money order payable to: Pearls & Ivy Foundation of Westbury, Inc.							
DO NOT COMPLETE. The below is to be completed by the ASBIA Journal Committee.							
Date Application Received:				Date Payment Received:			